

**OPŠTINA PREŠEVO**



**MUNICIPALITY OF PRESEVO**



**MESTO BRZOG PROSPERITETA**

**A PLACE OF FAST PROSPERITY**

**VODIČ ZA INVESTITORE**

**MANUAL FOR INVESTITORS**



## MUNICIPALITY OF PRESEVO

### ◆ Vision of municipality

The vision of the municipality of Presevo in the next decade (2005th-2015th), is to become a municipality which is economically viable, environmentally clean, economic and tourism developed, equipped-infrastructure and traffic connected to the end of 2015th become the leading municipalities in southern Serbia and the region. Quality is the only inexhaustible resource for which you can reach the realization of this vision and on a basic starting point and guideline.

The vision of the municipality of Presevo is to become a space that will offer its inhabitants better economic, social, cultural and political conditions for working and living conditions for entrepreneurs and a promising and dynamic development. Defined vision of the municipality is based on realistic development opportunities and the assumption in the next ten years, however, all will be achieved only if it is a strategic step towards the vision of actively implemented.

### ◆ Mision of municipality

The mission of the municipality of Presevo is that as local government is truly representative of the political will of citizens, which will respect the principle of good management, to work on better service to citizens and improve quality through:

- Infrastructural building
- Raising the level of human capacity in local government
- Raising the level of technical skills
- Maintaining a healthy environment
- Removal of existing and potential polluters
- Creating conditions for economic growth and development of small and medium enterprises
- Creating the conditions for tourist development and better traffic connections



## MUNICIPALITY OF PRESEVO

### ◆ Why invest in Serbia?

- Geo-strategic location- South-East Europe, crossroad of corridor 10
- Democratic place, first in the world for reforms 2006. (World Bank)
- Magnet for investment: \$ 13,5 mlrd- total revenue FDI since 2001
- A place of greatest greenfield investments in SEE, 2003-05. (OECD)
- National treatment towards foreign investors, adequate taxes and incentives

### ◆ Why invest in South Serbia?

Resources for wood procession, food procession industry and water production  
Capacities for production of organic food  
Good infrastructure  
Educated workforce (secondary schools, high schools, faculties)  
Potentials for development of spa tourism, sports tourism and hunting tourism.





## MUNICIPALITY OF PRESEVO

### ◆ Main reasons for investment in Presevo

- Adequate location – border with Macedonia
- Good road connections E-10 (railroad and highway E-75 highway M-25.2)
- International airports: Niš 150 km, Skoplje 50km, Priština 100km, Belgrade 390 km, Sofia 120, Solun 340 km
- Qualified and young workforce
- Great surfaces of arable land with irrigation system

### ◆ Presevo in the map

#### Presevo

|                     |               |
|---------------------|---------------|
| <b>Beograd</b>      | <b>390 km</b> |
| <b>Nis</b>          | <b>150 km</b> |
| <b>Pristina</b>     | <b>100 km</b> |
| <b>Skopje</b>       | <b>50 km</b>  |
| <b>Sofia</b>        | <b>120 km</b> |
| <b>Thessalonika</b> | <b>340 km</b> |



Sofia

Theselanik



## MUNICIPALITY OF PRESEVO

### ◆ Presevo municipality

- 34.904 inhabitants (plus 13.000 temporarily working abroad) 48. 000 inhabitants in total
- 16 000 ha of arable land
- Around 450.000 inhabitants in the region
- Unutilized production departments
- Tradition in agriculture and cattle breeding
- Diaspora

### ◆ We propose to you

Invest in agriculture because:

- Presevo has 16,000 ha of quality land
- Great experience and tradition in agriculture and livestock /animal husbandry Irrigation systems
- Lack of cold storage and processing capacity with rich rawmaterial basis
- Market of about 100 000 citizens

### ◆ We offer you - the good location for greenfield and brownfield





## MUNICIPALITY OF PRESEVO

### ◆ Presevo – the city of future

- Efficient municipal administration: the office for local economic development, citizen assistance and information center
- Intensive investment in infrastructure
- Developed Strategy for development of Presevo municipality for period 2007-2015

### ◆ Presevo for investors

- Europe, Serbia – in the Southeast part, bordering Macedonia and Kosovo in the west
- Territory – 264 km<sup>2</sup>, fertile valley and rich mountain Karadak ( forest fruits, herbs and small wild animals)
- Climate- moderately continental with elements of Mediterranean climate

### ◆ Human resources

- Great potential of young workforce from 20-30 years old
- Free work potential (unemployment rate over 70%)
- Great number of capable workforce with high education



### ◆ Education

- College of Economics,
- 10 elementary and 2 high schools
- Over 2.000 students
- Education profiles – gymnasium, secondary technical school with profiles: technology, machinery, traffic, tree processing, computer science, communications, etc.

### ◆ Main highways and roads

- Highway E-75 - Corridor 10 connection with whole Europe
- Railroad along corridor 10
- Highway M-25.2 - connecting corridor 10 with Kosovo

### ◆ Infrastructure

- Electric power – traffostation 110/10 kV
- Mobile and fix telephone line – coverage in whole territory
- Internet, cable TV
- Water supply network and sewerage



### ◆ Entrepreneurship and business

- Number of businesses- over 900, in private ownership over 95%
- Main industry: production of construction material, agriculture and trade
- Financial services : ProCredit Bank, Alfa Bank, Komercijalna banka.
- International donors: USAID through MEGA programe, SCOPES, UNDP etc.

### ◆ Support to investors

- Local economic development office
- Agency for development of Presevo and Bujanovac municipalities
- Financial incentives for employment of new employees
- Provide construction land to investors free of charge

### ◆ Quality of life

#### RECREATION

- Mountain-rural tourism
- Organizing swimming and fishing competitions in Orahovica lake





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