Invest in Loznica

Let’s share the future!

Belgrade 5.3.2010.-Fructal Slovenia

www.loznica.rs
Location, population and area

- Europe, the Southeast Europe, Serbia, Western Serbia;
- Bordering Bosnia and Herzegovina;
- Area - 612 km²;
- Population 86,413;
- 44°33’ N, 19°14’ E;
- 59% agricultural land, 32% forested, 9% other;
Traffic infrastructure

- **Highway roads:**
  - International road Belgrade-Zagreb E 70-80km far away from Loznica.
  - Corridor 10-125km far away from Loznica.

- **Main roads:**
  - M -19 connecting town with Belgrade and Bosnia and Herzegovina and highway E 70.
  - M - 4 connects the town with the south of Serbia.

- **Distance to airport:** 110 km to Belgrade and 130 km to Sarajevo.

- **Railway:** Belgrade – Ruma – Loznica connects the town with Bosnia and Central Serbia.
Market

- Serbia 7.5 millions of consumers;
- Bosnia and Herzegovina, Croatia: 9 millions of consumers;
- Contract on free trade with Russia and CEFTA: 150 millions of consumers;
Labor force

Overall number of the unemployed persons -11 644-December 2009.

<table>
<thead>
<tr>
<th>Professional qualifications</th>
<th>I</th>
<th>II</th>
<th>III</th>
<th>IV</th>
<th>V</th>
<th>VI</th>
<th>VII</th>
<th>VII-1</th>
<th>VII-2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total number</td>
<td>2507</td>
<td>584</td>
<td>4386</td>
<td>3263</td>
<td>212</td>
<td>365</td>
<td>27</td>
<td>297</td>
<td>4</td>
</tr>
<tr>
<td>Women</td>
<td>1333</td>
<td>258</td>
<td>1916</td>
<td>2136</td>
<td>35</td>
<td>192</td>
<td>14</td>
<td>167</td>
<td>1</td>
</tr>
</tbody>
</table>
## Industrial zone „Šepak“

| Location       | - Situated on border crossing with Bosnia and Herzegovina;  
|                | - 1500m away from the town centre; 
|                | - Between two magistral roads M-4 and M19; |
| Ownership      | Republic of Serbia |
| Area           | - The overall zone area is 82,66 hectares;  
|                | - 30 hectares are fully infrastructure equipped, including traffic,  
|                |   water supply, sewage infrastructure, electricity network, gas,  
|                |   telephone and internet; 
|                | - Industrial zone is established in town documents: General  
|                |   Urban Planning Scheme, Spatial Plan, Detailed Regulation Plan; |
| Zone division  | Zone division is already made, the plots ranging from 00,15,20ha  
|                | to 3,37,66 ha available. 
|                | Re-zoning is possible, at the investor’s request. |
**Industrial zone „Šepak“**

| Price | - Initial bid price is 7,2-7,4E/m²; 1E=100 dinars;  
|       | -Price incentives are granted at the state level.  
|       | - The price incentives are granted at the state level, in accordance with Decree of the Government of the Republic of Serbia on disposal of the city construction land, below the market price.  
| Compensations | -Compensation fee for development of construction land: 7,2E/m²;1E=100 dinars;  
|               | -Compensation fee for the usage of the city construction land: Monthly fee;  
|               | Incentives are granted on the price of compensations for the development of the city construction land:  
|               | -0,3% discount on price for every new job but never less than 60% of the total price.  
|               | -Possibility of deferred payment, no more than 36 monthly installments.  
|               | -Discount for cash payment 20%.  
|               | Note: The value of compensations is matched with retail market prices trends, at the monthly level.  

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**THE CITY OF LOZNICA**  
www.loznica.rs
**Industrial zone „Šepak“**

<table>
<thead>
<tr>
<th>Subsidies by state authorities</th>
<th>SIEPA: An investor may receive grants for the newly created jobs in accordance with Decree of the RS Government and presented investment program – more details <a href="http://www.siepa.gov.rs">www.siepa.gov.rs</a>;</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support to investors</strong></td>
<td><strong>Local Economic Development Office;</strong>&lt;br&gt;<a href="mailto:ledoffice@loznica.rs">ledoffice@loznica.rs</a>&lt;br&gt;015 879 293&lt;br&gt;015 898 500</td>
</tr>
<tr>
<td><strong>Present investors</strong></td>
<td><strong>Golden Lady, Grafika, Ingrad, Radaljac Company;</strong></td>
</tr>
</tbody>
</table>
Industrial zone „Šepak“
RESOURCES FOR DEVELOPMENT OF THE FOOD PROCESSING INDUSTRY IN THE FRUIT PROCESSING FIELD

- The resources include raw materials, labor force, educational capacities in the field of food processing industry, covering the broad area of three regions in the Western Serbia, institutionally interlinked through RPK Valjevo;
- The area of the above-mentioned regions amounts to 5,742 km2 and makes 6.5% of the overall area of the Republic of Serbia;
- Around 540,000 people live in 446 populated places, out of which over 50% live in rural area, specializing in agricultural production;
- Loznica is one of the development centers where raw materials from the three regions can be marketed for the requirements of the food processing industry.
RESOURCES FOR DEVELOPMENT OF THE FOOD PROCESSING INDUSTRY IN THE FRUIT PROCESSING FIELD

- Fresh fruit in the regions of Macva, Kolubara and Podrinje represents a significant resource for development of processing capacities in the food processing industry;
- Qualified labor force;
- Secondary educational institutions with professions for food processing industry are already available;
- The foreign trade exchange in the field of food processing industry and agriculture in the above-mentioned regions in 2009 amounted to 111.5 millions $, which makes 18% of the overall exchange of the Republic of Serbia;
- The export made in the food processing and agricultural production in 2009 amounted to 97 millions $, while import was 14.5 millions $.
Fruit fields - Loznica

- Areas in 2009.-2380ha:
  - Plums........ 1650 ha
  - Apples......... 80 ha
  - Pears ............. 50 ha
  - Cherry .......... 30 ha
  - Sour Cherry ..35 ha
  - Appricot....... 25 ha
  - Raspberry.... 350 ha
  - Blueberry..... 150 ha
  - Strawberry....10 ha
**Regions and yields** in regions of Mačva, Kolubara, Podrinje

<table>
<thead>
<tr>
<th>Type of fruit</th>
<th>Number of fertile trees</th>
<th>Yield per tree (kg)</th>
<th>Total yield (t)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cherry</td>
<td>180.332</td>
<td>17</td>
<td>3.117</td>
</tr>
<tr>
<td>Sour Cherry</td>
<td>510.036</td>
<td>15</td>
<td>7.894</td>
</tr>
</tbody>
</table>
### Regions and yields in regions of Mačva, Kolubara, Podrinje

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</tr>
</thead>
<tbody>
<tr>
<td>Apricotes</td>
<td>90.441</td>
<td>21</td>
<td>1.864</td>
</tr>
<tr>
<td>Apples</td>
<td>530.246</td>
<td>23</td>
<td>12.016</td>
</tr>
</tbody>
</table>
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<th>Total yield (t)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pears</td>
<td>281.719</td>
<td>21</td>
<td>5.843</td>
</tr>
<tr>
<td>Plums</td>
<td>7.200.030</td>
<td>17</td>
<td>123.440</td>
</tr>
</tbody>
</table>
# Regions and yields in regions of Mačva, Kolubara, Podrinje

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<th>Total yield (t)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raspberry</td>
<td>4849</td>
<td>4249</td>
<td>20605</td>
</tr>
<tr>
<td>Strawberry</td>
<td>1126</td>
<td>4410</td>
<td>4966</td>
</tr>
</tbody>
</table>
## Qualified labor force in food processing industry

<table>
<thead>
<tr>
<th>Profession</th>
<th>Unqualified</th>
<th>Food processing technician</th>
<th>Chemical technology technician</th>
<th>Graduate engineer of food processing industry</th>
<th>Chemical technology engineer</th>
<th>Graduate economist and graduate manager</th>
<th>Bachelor of law</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number</td>
<td>3091</td>
<td>52</td>
<td>267</td>
<td>2</td>
<td>63</td>
<td>171</td>
<td>49</td>
</tr>
</tbody>
</table>
The city of Loznica is one of the first three certified local communities with business friendly environment in Serbia

- Vision and strategic action plan for its realization
- Efficient administration
- Industrial zone
- Other localities for investments
- Organized service for support to investors
- Private public partnership
- Incentives for investors
- Good communication with Republic institutions
- Intensive cooperation with donors
- Cooperation with high number of European states
- Positive city image
- Vast offer of labour force
- Natural resources
- Rich cultural heritage

invest in Loznica
The city of Loznica is:
Right place for a new beginning!
LET`S SHARE THE FUTURE!
Questions?

Local Economic Development office
The city of Loznica
Contact:
ledoffice@loznica.rs
www.loznica.rs
015 879 293