

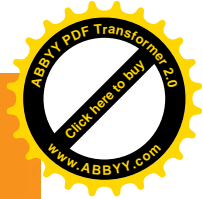
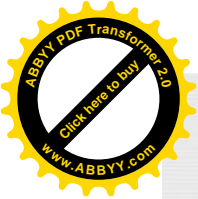
Invest in Loznica



Let's share the future!

Belgrade 5.3.2010.-Fructal Slovenia





Invest in Loznica



Location, population and area

- Europe, the Southeast Europe
Serbia, Western Serbia;
- Bordering Bosnia and
Herzegovina;
- Area -612km²;
- Population 86 413 ;
- 44°33' N, 19°14' E ;
- 59% agricultural land ,32 %
forested , 9% other;



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



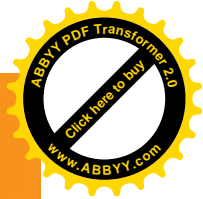
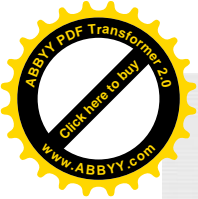
Traffic infrastructure

- Highway roads:
- International road Belgrade-Zagreb E 70-80km far away from Loznica.
- Corridor 10-125km far away from Loznica.
- Main roads:
- M -19 connecting town with Belgrade and Bosnia and Herzegovina and highway E 70.
- M - 4 connects the town with the south of Serbia.
- Distance to airport : 110 km to Belgrade and 130 km to Sarajevo.
- Railway: Belgrade – Ruma – Loznica connects the town with Bosnia and Central Serbia. ;



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



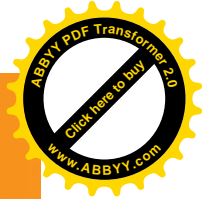
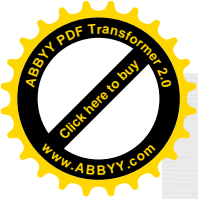
Market

- Serbia 7,5 millions of consumers ;
- Bosnia and Herzegovina, Croatia: 9 millions of consumers ;
- Contract on free trade with Russia and CEFTA: 150 millions of consumers;



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



Labor force

Overall number of the unemployed persons -11 644-December 2009.

Average Gross salary: 320 E , December 2009.

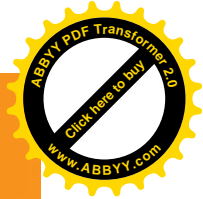
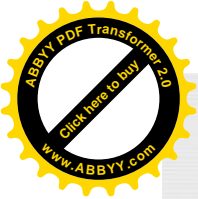
Average Net salary: 230 E , December 2009.

Professional qualifications	I	II	III	IV	V	VI	VII	VII-1	VII-2
Total number	2507	584	4386	3263	212	365	27	297	4
Women	1333	258	1916	2136	35	192	14	167	1



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



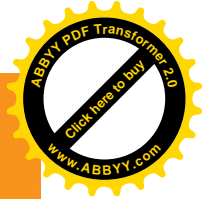
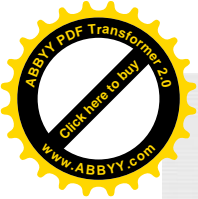
Industrial zone „Šepak“

Location	<ul style="list-style-type: none">-Situated on border crossing with Bosnia and Herzegovina ;-1500m away from the town centre;-Between two magistral roads M-4 and M19;
Ownership	Republic of Serbia
Area	<ul style="list-style-type: none">-The overall zone area is 82,66 hectares;-30 hectares are fully infrastructure equipped, including traffic, water supply, sewage infrastructure, electricity network, gas, telephone and internet ;-Industrial zone is established in town documents : General Urban Planning Scheme, Spatial Plan , Detailed Regulation Plan ;
Zone division	<p>Zone division is already made, the plots ranging from 00,15,20ha to 3,37,66 ha available.</p> <p>Re-zoning is possible, at the investor's request.</p>



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



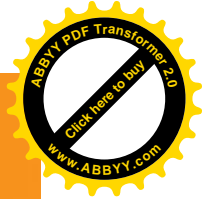
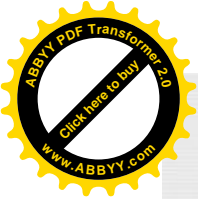
Industrial zone „Šepak“

<p>Price</p>	<ul style="list-style-type: none"> - Initial bid price is 7,2-7,4E/m²; 1E=100 dinars; -Price incentives are granted at the state level. - The price incentives are granted at the state level, in accordance with Decree of the Government of the Republic of Serbia on disposal of the city construction land, below the market price.
<p>Compensations</p>	<ul style="list-style-type: none"> -Compensation fee for development of construction land : 7,2E/m²;1E=100 dinars; -Compensation fee for the usage of the city construction land :Monthly fee; <u>Incentives are granted on the price of compensations for the development of the city construction land :</u> -0,3% discount on price for every new job but never less than 60% of the total price . -Possibility of deferred payment , no more than 36 monthly installments. -Discount for cash payment 20%. <p>Note: The value of compensations is matched with retail market prices trends, at the monthly level.</p>



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



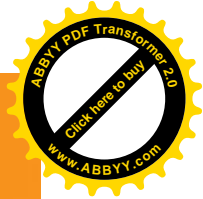
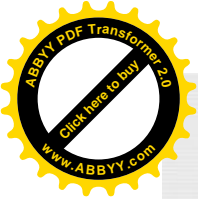
Industrial zone „Šepak“

<p>Subsidies by state authorities</p>	<p>SIIPA: An investor may receive grants for the newly created jobs in accordance with Decree of the RS Government and presented investment program – more details www.siepa.gov.rs;</p> <p>National Employment Agency : Allocates grants to employers for the newly created jobs on the basis of the set criteria – more details www.nsz.gov.rs;</p>
<p>Support to investors</p>	<p>Local Economic Development Office; ledoffice@loznica.rs 015 879 293 015 898 500</p>
<p>Present investors</p>	<p>Golden Lady, Grafika, Ingrad, Radaljic Company;</p>



THE CITY OF LOZNICA

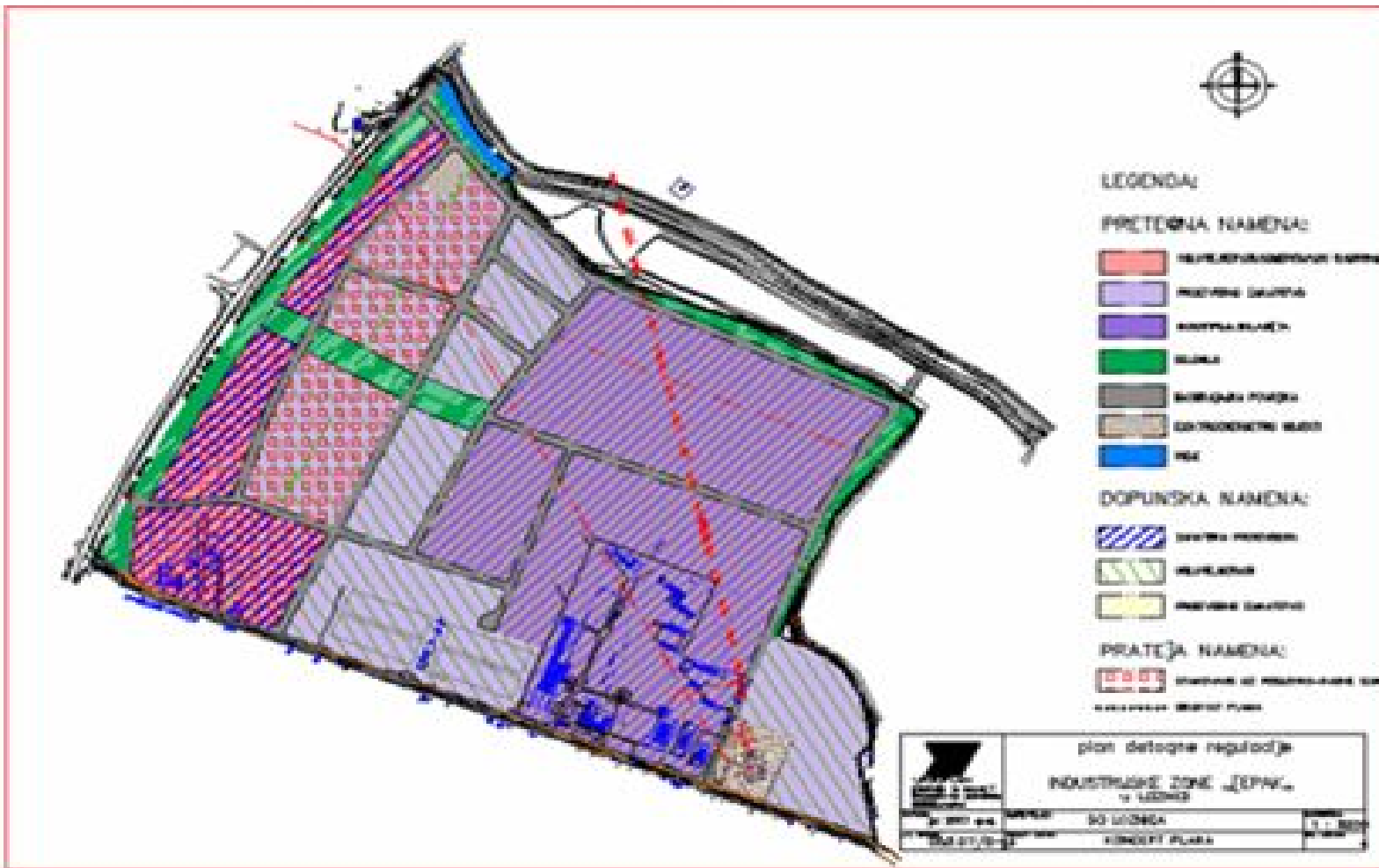
www.loznica.rs



Invest in Loznica

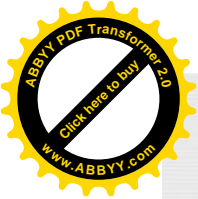


Industrial zone „Šepak“

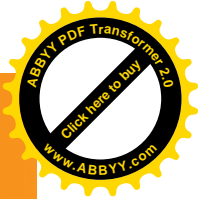


THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



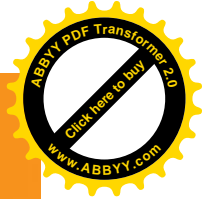
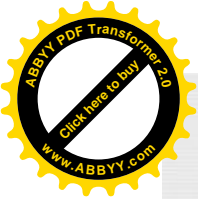
RESOURCES FOR DEVELOPMENT OF THE FOOD PROCESSING INDUSTRY IN THE FRUIT PROCESSING FIELD

- The resources include raw materials, labor force, educational capacities in the field of food processing industry, covering the broad area of three regions in the Western Serbia, institutionally interlinked through RPK Valjevo ;
- The area of the above- mentioned regions amounts to 5,742 km² and makes 6,5% of the overall area of the Republic of Serbia ;
- Around 540 000 people live in 446 populated places, out of which over 50% live in rural area, specializing in agricultural production ;
- Loznica is one of the development centers where raw materials from the three regions can be marketed for the requirements of the food processing industry ;



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



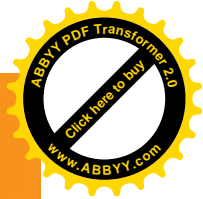
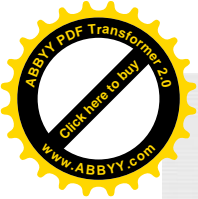
RESOURCES FOR DEVELOPMENT OF THE FOOD PROCESSING INDUSTRY IN THE FRUIT PROCESSING FIELD

- Fresh fruit in the regions of Macva, Kolubara and Podrinje represents a significant resource for development of processing capacities in the food processing industry;
- Qualified labor force;
- Secondary educational institutions with professions for food processing industry are already available ;
- The foreign trade exchange in the field of food processing industry and agriculture in the above-mentioned regions in 2009 amounted to 111,5 millions \$, which makes 18% of the overall exchange of the Republic of Serbia;
- The export made in the food processing and agricultural production in 2009 amounted to 97 millions \$, while import was 14,5 millions \$.



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



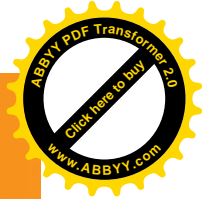
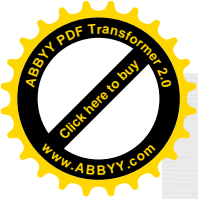
Fruit fields -Loznica

- Areas in 2009.-2380ha :
- Plums..... 1650 ha
- Apples..... 80 ha
- Pears50ha
- Cherry.....30ha
- Sour Cherry ..35 ha
- Appricot..... 25ha
- Raspberry.... 350 ha
- Blueberry..... 150ha
- Strawberry....10 ha



THE CITY OF LOZNICA



www.loznica.rs



Invest in Loznica



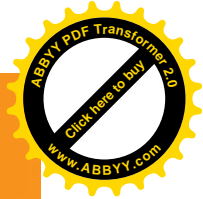
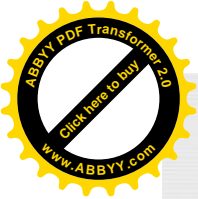
Regions and yields in regions of Mačva, Kolubara , Podrinje

Type of fruit	Number of fertile trees	Yield per tree(kg;	Total yield (t;
Cherry 	180.332	17	3.117
Sour Cherry 	510.036	15	7.894



THE CITY OF LOZNICA



www.loznica.rs



Invest in Loznica



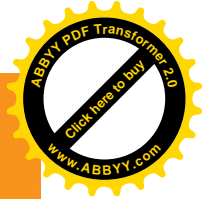
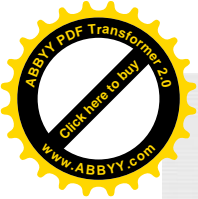
Regions and yields in regions of Mačva, Kolubara , Podrinje

Type of fruit	Number of fertile trees	Yield per tree(kg;	Total yield (t;
Apricotes 	90.441	21	1.864
Apples 	530.246	23	12.016



THE CITY OF LOZNICA



www.loznica.rs



Invest in Loznica



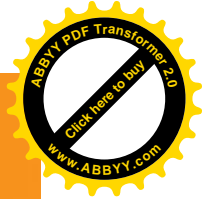
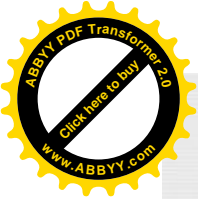
Regions and yields in regions of Mačva, Kolubara , Podrinje

Type of fruit	Number of fertile trees	Yield per tree(kg;	Total yield (t;
Pears 	281.719	21	5.843
Plums 	7.200.030	17	123.440



THE CITY OF LOZNICA



www.loznica.rs



Invest in Loznica



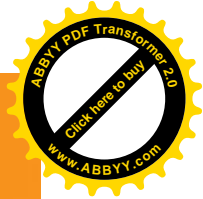
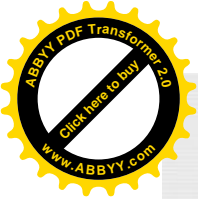
Regions and yields in regions of Mačva, Kolubara , Podrinje

Type of fruit	Number of fertile trees	Yield per tree(kg)	Total yield (t;
Raspberry 	4849	4249	20605
Strawberry 	1126	4410	4966



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



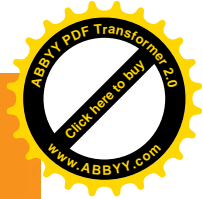
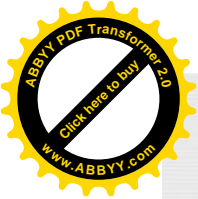
Qualified labor force in food processing industry

Profession	Unqualified	Food processig technician	Chemical technolgy technician	Graduate engineer of food process-ing industry	Chemical technology engineer	Graduate economist and graduate manager	Bachelor of law
Number	3091	52	267	2	63	171	49



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



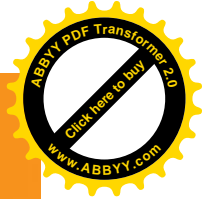
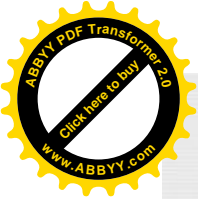
The city of Loznica is one of the first three certified local communities with business friendly environment in Serbia

- Vision and strategic action plan for its realization
- Efficient administration
- Industrial zone
- Other localities for investments
- Organized service for support to investors
- Private public partnership
- Incentives for investors
- Good communication with Republic institutions
- Intensive cooperation with donors
- Cooperation with high number of European states
- Positive city image
- Vast offer of labour force
- Natural resources
- Rich cultural heritage



THE CITY OF LOZNICA

www.loznica.rs.....



Invest in Loznica

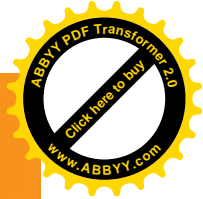
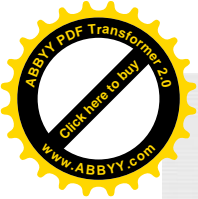


The city of Loznica is :
Right place for a new beginning!
LET`S SHARE THE FUTURE !



THE CITY OF LOZNICA

www.loznica.rs



Invest in Loznica



Questions?



Local Economic Development office

The city of Loznica

Contact:

ledoffice@loznica.rs

www.loznica.rs

015 879 293



THE CITY OF LOZNICA

www.loznica.rs