WE ARE HERE,
WHAT ABOUT YOU?


Nataša Pešić Radosavljević,
Head of Department for local economic development (LED)
WHY INVEST IN SERBIA?

- Favorable strategic position
- Legislative framework
- Tax and other incentives
- Available infrastructure
- Existing and potential markets
- Human capital
- Present FDI's...
Affordable, educated and trained HR
-Macro regional center
-Long industrial tradition
-Local incentives for the investors
-Institution for business support
-University
-Zones and infrastructure
-Business innovative center
-Business friendly local government certified
-300 mil EUR of FDI in the last 4 years
KRAGUJ EVAC BASIC DATA

- Macroregional center of Serbia
- Fourth largest city in Serbia
- Total population 180,252 inhabitants
- Total area 835 km²
- University center - 11 faculties, average number of students per year 15,000.
KRAGUJ EVAC IN FIGURES AND GRAPHS

Average gross salary

Year

2001 2002 2003 2004 2005 2006 2007 2008 2009

0 200 400 600

in EUR

57 166 172 189 217 273 346 530 429
City budget 2001-2010 in 000 EUR

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount (in EUR)</th>
</tr>
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<tbody>
<tr>
<td>2001</td>
<td>10735</td>
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<tr>
<td>2002</td>
<td>18681</td>
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<tr>
<td>2003</td>
<td>23364</td>
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<tr>
<td>2004</td>
<td>27420</td>
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<tr>
<td>2005</td>
<td>36812</td>
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<td>2006</td>
<td>46102</td>
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<td>2007</td>
<td>60000</td>
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<td>2008</td>
<td>65205</td>
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<tr>
<td>2009</td>
<td>68600</td>
</tr>
</tbody>
</table>

KRAGUJ EVAC IN FIGURES AND GRAPHS
COSTS AND SERVICES

Costs of connections to supplies:

- gas supply network (100 m³/h gas 20.000 EUR)
- electric supply network (1 mW approximately 44.000 EUR)
- Telecommunications 15-20.000 EUR

Costs of communal services:

- water and sewerage 0,82 EUR/m³
- gas 0,28 EUR/m³
- electricity 0,05 EUR/kWh
LOCAL LABOR MARKET

Current situation for highly qualified work force in this sector VII

1. Mechanical engineers 105
2. Electro engineers 2
3. BA in economy 270
4. BA in law 147
5. Telecommunication engineers 2
6. IT engineers 2
7. Engineers in energetic 4

Average gross salary in Kragujevac in 2009 is 420 EUR, and in targeted industry is 350 EUR.
PREPARED BEFORE
FIAT ...
HIGHWAY Kragujevac-Batocina - 9.5 km

Град Крагујевац Србија
CITY OF KRAGUJEVAC SERBIA

www.kragujevac.rs
PART OF SOUTHERN DETOUR, LINKS CAR FACTORY WITH "KORMAN POLJ E" INDUSTRIAL ZONE
BUSINESS INNOVATIVE CENTER
LOCAL INCENTIVES SET

Incentives for leasing the land per number of employees - production
From 20-50 employees – 2,500 EUR per employee
From 51-200 employees – 5,000 EUR per employee
More than 200 employees – 7,000 EUR per employee

New!!! Incentives for IT and software engineering products >20 employees, 15,000 EUR/employee

Super fresh!!! Foreign head offices subsidies, protected price of 10,000 EUR/ha, over 20 employees, max. 1 ha
UNIQUE SELLING POINT

- Local government finances trainings for the employer’s special needs + National employment office has its own funds
- Strong support given to the investor by local administration, public companies and private suppliers
- Technology park – all in one for target industry
1. Paying in installments - 20% immediately, the rest with 24 months grace period in the next 3 years

2. Paying in cash decreases the price for 30%
 Signing of memorandum with FIAT, May 6, 2008.
ASSEMBLY LINE FOR "PUNTO"
INCENTIVES FOR FIAT

- NIP funds (15,400,000 EUR)
- Disposable land, equipped with infrastructure, in Korman, 68 ha FAS (134 ha total – 3,400,000 EUR)
- Free trade zone - FAS
- Exemptions/free from local taxes for FIAT within next 10 years
- From local budget 2,000,000 EUR
<table>
<thead>
<tr>
<th>Група Застава</th>
<th>ПИБ</th>
<th>Порез на имовину (осим на зем, акције и уделе) од правних лица</th>
<th>Порез на земљиште</th>
<th>Комунална такса за истишавање фирме на пословном простору</th>
<th>Накнада за коришћење грађевинског земљишта</th>
<th>Пројекција дуга на дан 31.12.2018.</th>
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<td>184,217,021.30</td>
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</table>

∑: 258,742,555.54 | 8,516,829.97 | 908,333.25 | 184,217,021.30 | 452,384,740.05
<table>
<thead>
<tr>
<th>NO</th>
<th>NAME OF THE COMPANY</th>
<th>COUNTRY</th>
<th>SECTOR</th>
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<tbody>
<tr>
<td>1.</td>
<td>“UNIOR COMPONENTS”</td>
<td>Slovenia</td>
<td>Special tools</td>
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<tr>
<td>2.</td>
<td>“PREDUZEĆE ZA PUTEVE”</td>
<td>Serbia</td>
<td>Road construction</td>
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<tr>
<td>3.</td>
<td>“INTERTRUST LLC”</td>
<td>Bulgaria</td>
<td>Forging</td>
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<tr>
<td>4.</td>
<td>“NTU”</td>
<td>Slovenia</td>
<td>Equipment for car interior</td>
</tr>
<tr>
<td>5.</td>
<td>“HI DRAULIKA KURELJ A”</td>
<td>Croatia</td>
<td>Special vehicles and exhaust systems</td>
</tr>
<tr>
<td>6.</td>
<td>“RAPP MARINE ZASTAVA”</td>
<td>Norway</td>
<td>Machines production</td>
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<tr>
<td>7.</td>
<td>“PLAZA”</td>
<td>Israel</td>
<td>Trade</td>
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<tr>
<td>8.</td>
<td>“SUPERNova”</td>
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<td>Trade</td>
</tr>
<tr>
<td>9.</td>
<td>“DELTA M”</td>
<td>Serbia</td>
<td>Trade</td>
</tr>
<tr>
<td>10.</td>
<td>“FORMA IDEALE”</td>
<td>Serbia</td>
<td>Furniture production</td>
</tr>
</tbody>
</table>
QUALITY OF LIFE
QUALITY OF LIFE

Kragujevac. 
FOREVER

www.kragujevac.rs
City of Kragujevac
Department for LED

3, Trg slobode, 34 000 Kragujevac, Serbia
Tel. + 381 34 306 189
Fax. + 381 34 306 187
E-mail: ledoffice@kg.org.rs
Web site: www.kragujevac.rs